



ALTITUDE[™]
CONSULTING

A DIVISION OF ALTITUDE HOLDING GROUP INC.

NEWS RELEASE

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WELCOME MICHAEL GAUGHAN FROM DELL INC.

ABBOTSFORD, B.C. – Today we are pleased to introduce the addition of Michael Gaughan (Business Relations) from Dell Inc. to our team.

Michael Gaughan comes to Altitude Consulting with a diverse range of airport, sales and travel experience.

Michael moved to Dublin, Ireland, in 2005, where he became a Sales Associate for Dell Inc. after completing the SOS School of Sales program. In this role, Michael met and exceeded sales targets on a regular basis and won an award for Excellence in Sales. Further developing his customer service skills, Michael managed inbound customers' IT requirements while effectively selling Dell products. By providing exceptional customer service, habitually surpassing sales goals and providing Dell with a base of new clients, Michael became one of the youngest Sales executives for Dell Irelands sales office.

“We are pleased to welcome Michael to our team,” says Matthias Morel, Partner. “Michael brings with him a fresh outlook, combined with an entrepreneurial spirit which is the key to our company’s success and culture.”

Michael’s role at Altitude Consulting includes business and client relationship development.

Altitude Consulting is a leading Canadian commercial aviation and tourism marketing firm made up of a dynamic, entrepreneur minded team. The Team’s services include market research, marketing communication plans, website development, media buys, product development and e-marketing strategies.

Explore www.AltitudeConsulting.ca for a company overview.