



ALTITUDE[™]
CONSULTING

A DIVISION OF ALTITUDE HOLDING GROUP INC.

NEWS RELEASE

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Contact

Ross Brown, Partner
Tel. 604.755.4336
Skype ross.f.brown
Email RBrown@AltitudeConsulting.ca

SMALL CANADIAN COMMERCIAL AVIATION & TOURISM MARKETING FIRM TAKES ON MAJOR COMPETITORS

ABBOTSFORD, B.C. – Today we are pleased to introduce the addition of comprehensive customer market research studies for the commercial aviation and accommodation sectors to our service line up. Our studies, tailored for hotels, airport terminals and airlines, will help clients identify customer:

- Demographics,
- Travel trends and preferences,
- Booking preferences and trends,
- Booking experience satisfaction,
- Facility satisfaction and
- Other aspects of the client's operation.

“We are pleased to offer these services to existing and future clients,” says Matthias Morel, Partner. “Our research and other marketing services are tailored specifically to commercial aviation and tourism, plus our team has an extensive background in these sectors, which sets us apart from other companies providing similar services across a broad range of sectors.”

Altitude Consulting is a leading Canadian commercial aviation and tourism marketing firm made up of a dynamic, entrepreneur minded team. The Team's services include market research, marketing communication plans, website development, media buys, product development and e-marketing strategies.

Explore www.AltitudeConsulting.ca for a company overview.