



**ALTITUDE**<sup>™</sup>  
CONSULTING

A DIVISION OF ALTITUDE HOLDING GROUP INC.

## **NEWS RELEASE**

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### **WELCOME MARK KLASSEN, SENIOR ANALYST**

ABBOTSFORD, B.C. – Today we are pleased to introduce the addition of Mark Klassen (Senior Analyst) to our team, a graduate of the University College of the Fraser Valley (UCFV) with a degree in Mathematics and English.

Mark has received several awards in mathematics. Taking this penchant for numbers and problem solving to every business, marketing, and operations problem, Mark is able to provide unique insight and solutions. Mark specialises in the following mathematical disciplines:

- Operations Research
- CPM/PERT (project management techniques)
- Scheduling and Networking
- Statistics
- Graph Theory

Mark has a diverse background, also having gained experience in financial lending, corporate communications and property appraisal.

“Mark’s skills and experience will be a valuable asset to our team’s range of services,” says Matthias Morel, Partner.

Altitude Consulting is a leading Canadian commercial aviation and tourism marketing firm made up of a dynamic, entrepreneur minded team. The Team’s services include market research, marketing communication plans, website development, media buys, product development and e-marketing strategies.

Explore [www.AltitudeConsulting.ca](http://www.AltitudeConsulting.ca) for a company overview.